

Border Fine Arts from **Enesco** has been producing The World of Beatrix Potter products since being granted the licence

in 1987; since then, this popular collection has grown to include many different formats.

Highlights of the new additions include a range of ceramic alphabet letters from A to Z, all featuring delicate decals taken from the original artwork of Beatrix Potter's best-loved tales. Perfect for display in a baby's nursery, the whole alphabet can be collected or a name created in various colours and character designs.

Also new to the Peter Rabbit Nursery Collection, are two nursery door plaques with attractive hanging ribbons: one for baby boys, featuring Peter Rabbit, and one for baby girls, featuring Flopsy Bunny.

Bespoke branded display packaging makes these ideal gifts and future keepsakes, and a ribbon is featured on the packaging too.

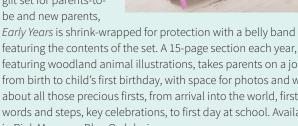
T: +44 (0)1228 404 022 www.enesco.co.uk

Brand new this month, from you to me's Early Years is a handillustrated journal and companion notebook set to inspire parents to capture the first precious five years of their child's life. A wonderful packaged gift set for parents-tobe and new parents,



featuring the contents of the set. A 15-page section each year, featuring woodland animal illustrations, takes parents on a journey from birth to child's first birthday, with space for photos and writing about all those precious firsts, from arrival into the world, first words and steps, key celebrations, to first day at school. Available in Pink Mouse or Blue Owl designs.

T: +44 (0)1225 866 225 www.fromyoutome.com



The baby collection from Jola Designs features hand-drawn images such as Noah's Ark, Vintage Teddy and Cuties Cat, Mouse and Bunny. Each gift is made to



order and can be personalised. The hand-made linen cushions and boxed linen frames make original gifts to welcome a new baby or celebrate a christening or naming day. All Jola Designs gifts and cards are made to order, allowing you to personalise each item.

T: +44 (0)1625 503 162 www.joladesigns.co.uk

> Neviti's wide selection of baby ranges are perfect for special occasions such as baby showers, christenings, naming ceremonies and first birthday celebrations. The company has just added another two ranges to their



offerings, with its new Little Owls range and the licensed Guess How Much I Love You partyware, not forgetting Neviti's existing ranges, including the ever popular Baby Miffy and Tiny Feet collections.

The Baby Miffy range features a delicate pastel colour palette and Dick Bruna's famous bunny creation, across a fantastic selection of party essentials with eye-catching pieces such as the Baby Miffy cake stand. Tiny Feet is still a popular choice for babyshowers and christenings, offering tableware, decorations and accessories with beautiful baby illustrations including a polka dot pram and stripy baby grow in delicate pastel shades. Items in the range include glass pram decorations and table confetti to add a pretty touch to your party table.

T: +44 (0)8456 381 358 www.neviti.com



The Hush Little Baby zipped washbags are just part of the new collection for baby from Shruti Designs/Junction 18. Products are screen-printed on cotton canvas to give an authentic, natural feel. The items are fully lined, so the interior is wipeable, to make a useful as well as adorable gift for mums on the go. Available in both light candy and forget-me-not blue, they can be teamed up with matching 100 per cent super-soft cotton baby blankets.

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